



THE RED PILL OR THE BLUE PILL?
CREATING CLARITY OF OUT OF CHAOS IN AN AI-DRIVEN WORLD



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COLLABORATIVE INTELLIGENCE

- Welcome to today's webinar entitled, *"The Red Pill or the Blue Pill? Creating Clarity of out of Chaos in an AI-Driven World."*
- Webinar Focus – Gen AI basics
 - Technological framework of what GenAI is
 - How it works within the legal sector
 - How humans remain at the center
- Ask questions in Team's Q&A chat box
- Post-webinar email with link to recorded webinar, slides and survey tomorrow



Repario is an agile legal services company that **synchronizes human intellect and modern technologies** to deliver integrated eDiscovery, IaaS, Managed and Advisory services that transform raw data into actionable intelligence. **Collaborating** closely with law firms, corporations, channel partners and government agencies, we simplify complex challenges, optimize workflows and deliver clarity to **empower clients to achieve their goals.**

*In short, we **collaborate** closely with clients to help them achieve their goals*



Paul McVoy | Repario
EVP, Technology and Innovation

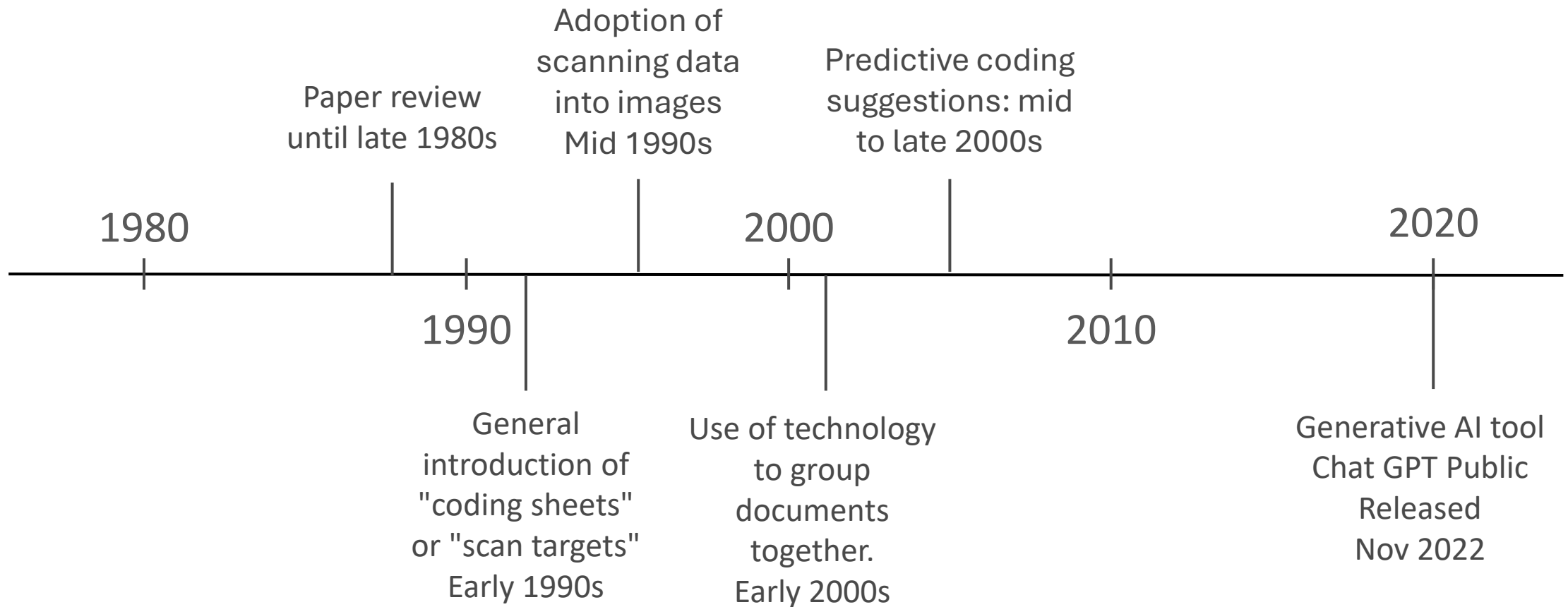
- Chair of Tech Resource Panel at Sedona Conference
- Chambers Rated Band 1 eDiscovery Advisor



Alex Khoury | Smith, Gambrell & Russell
*Director of e-Discovery and Partner in
the Litigation Practice*

- Rated in Best Lawyers in America 2023-25
- Active Sedona Conference member, WG1, WG11, WG13
- Chairman, State Bar of Georgia eDiscovery & Use of Technology Section

HIGH-LEVEL TIMELINE



- Since the end of 2022
 - All major eDiscovery service providers have integrated some form of GenerativeAI
 - Relativity aiR, Everlaw Assist
 - New companies have formed around GenAI
 - eDiscovery AI, Cicero, etc.
 - CB Insights list 431 VC backed GenAI startups have failed since 2023
 - MIT NANDA's 2025 GenAI Divide report says 95% of enterprise GenAI initiatives have failed to produce sustained productivity

- **Transformer**
 - Parallel processing based on judging important parts of input data (2017)
- **Neural Network**
 - Machine learning model based on the neurons of a human brain, recognizing patterns and making predictions
- **LLMs**
 - Learning model used on large datasets to understand and generate human language (2017)
- **RAG**
 - Retrieval Augmented Generation: the process of tying an LLM to up to date resources to compensate for hallucinations (2020 by Meta)
- **Agentic AI**
 - AI systems that can act autonomously and retain context (first emerging in 2022)



TOKENS, CHUNKS AND CONTEXT, OH MY

■ Tokens

- Smallest unit used by LLMs; can be parts of words, or entire words
- How companies charge for GenAI use

■ Chunks

- Process of breaking down data into usable parts

■ Context Window

- The amount of data that can be considered at one time
- From Gemini at 1 million tokens to more common 100,000 to 200,000 tokens for GPT 4 and Claude 3)

- The differences between TAR vs LLMs
 - TAR:
 - Document classification
 - Binary decisions
 - Human-trained on specific data sets (production or client data)
 - GenAI
 - Generate insights
 - Tells the story
 - Trained on large, unrelated data sets

DEFINING USE OF GENERATIVE AI IN LEGAL

ATTORNEY-LIKE WORK PRODUCT

Brief Drafting

Legal Analysis of Case

Legal Research

DISCOVERY WORK

Summarization

Categorization

Data Extraction

COMBINATION OF BOTH

Deposition Digesting

Data Corpus Analysis and
Reporting

- Hallucinations
 - Generated output that can't be tied to facts
- Generative Tone
 - Why AI is always so positive
- Shadow AI
 - Emerging risk of widespread acceptance
- Wrong Tool Choices
 - LLMs are not all the same



- Model's Privacy and Security Features
- Input Retention
- Input Reuse
- Output Retention
- Output Reuse



- Community's openness to use of AI for discovery
- Future predictions
- Fears in the legal discovery context
- Hopes for GenAI in day-to-day work



- Don't forget how we got here
- Validation regardless
- Consider transparency
- Ongoing education





Q & A



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- Thank you for attending
- Forthcoming post-webinar email with link to landing page
 - Recorded webinar
 - Copy of slides
 - Quick survey
- Stay tuned for a new educational focused webinar on Wed, June 3rd discussing [“HI-BRID - Integrating Human Intelligence into AI Workflows”](#)